

GENERAL	State	County	Benicia	Dixon	Fairfield	Rio Vista	Suisun City	Vacaville*	Vallejo*	Unincorp
Tobacco retailers per 1,000 population	0.97	0.80	0.78	1.31	0.71	1.09	0.68	0.79	0.88	0.56
Number of youth for every 1 store	251	305	301	223	380	143	407	295	264	487
Number of stores surveyed	7,393	177	20	16	38	7	14	31	44	7
<b>EXTERIOR ADVERTISING</b>										
% of stores that have unhealthy exterior advertising	71%	68.4%	70%	62.5%	36.8%	71.4%	92.9%	64.5%	88.6%	85.7%
% of stores with more than 33% of glass windows and doors covered	34%	34.1%	45%	37.5%	23.7%	57.1%	43.8%	25%	34.8%	42.9%
% of stores that have healthy exterior advertising	12.2%	11%	10%	18.8%	13.2%	14.3%	0%	18.8%	6.6%	0%
<b>TOBACCO</b>										
Average price of a pack of cigarettes	\$4.30	\$4.11	\$4.04	\$4.46	\$3.98	\$4.83	\$3.63	\$4.26	\$3.87	\$3.81
e-cigarettes	45.7%	58.8%	65%	50%	60.5%	28.6%	64.3%	67.7%	59.1%	26.6%
candy, mint and liquor flavored non-cigarette tobacco products	79.4%	91.4%	90%	81.2%	94.7%	57.1%	100%	86.7%	97.7%	100%
candy, mint and liquor flavored non-cigarette tobacco vs. alcopops	79.4%/82.4%	91.4%/87.1%	90%/60%	81.2%/75%	94.7%/73.7%	57.1%/57.1%	100%/79.3%	86.7%/77.4%	97.7%/56.8%	100%/100%
candy, mint and liquor flavored non-cigarette tobacco vs. milk	79.4%/37.2%	91.4%/33.3%	90%/45%	81.2%/62.5%	94.7%/34.2%	57.1%/28.6%	100%/35.7%	86.7%/41.9%	97.7%/13.6%	100%/14.3%
chewing tobacco	56.1%	71.8%	75%	75%	73.7%	71.4%	92.9%	80.6%	56.8%	57.1%
little cigars and cigarillos	83.7%	92.7%	85%	87.5%	89.5%	85.7%	92.9%	93.5%	100%	100%
the most popular brand of cigarillos for under \$1	78.1%	55.4%	50%	37.5%	55.3%	40%	64.3%	54.8%	65.9%	57.1%
tobacco products near candy at the checkout	39.1%	37.7%	52.6%	33.3%	35.1%	14.3%	33.3%	40.7%	32.6%	71.4%
<b>FOOD</b>										
low-or non-fat milk	37.2%	33.3%	45%	62.5%	34.2%	28.6%	35.7%	41.9%	13.6%	14.3%
sugary drinks at the checkout	56.9%	63.1%	47.4%	53.3%	70.3%	66.7%	46.2%	57.1%	77.8%	63.6%
any fresh fruit or vegetable	42.4%	42.7%	45%	31.2%	42.1%	28.6%	42.9%	48.4%	31.8%	71.4%
good selection of good quality fresh fruits and vegetables	33.2%	10.2%	10%	18.8%	13.2%	14.3%	7.1%	12.9%	4.5%	0%
<b>ALCOHOL</b>										
% of stores that sell alcohol	71.3%	92.7%	85%	87.5%	89.5%	85.7%	92.9%	93.5%	100%	100%
of stores that sell alcohol, % that sell alcopops	82.4%	87.1%	70.6%	80%	96.4%	66.7%	91.7%	88.9%	89.3%	100%
with alcohol ads near candy/toys or below 3 feet	36.7%	38.6%	23.5%	40%	7.1%	66.7%	58.3%	48.1%	57.1%	28.6%
with alcohol exterior advertising	54.3%	50.7%	58.8%	33.3%	17.9%	83.3%	41.7%	85.7%	51.9%	75%

**Notes:**

Contains data from a sample of tobacco retailers in the County randomly selected by zip code and additional non-randomly selected zip codes. Surveys conducted July-September 2013.

\*Only one zip code was sampled in Vacaville (95687) and Vallejo (94590).

Population estimates from the 2010 U.S. Census.